

# CAREER SPONSORSHIP PROGRAM DESIGN & DEVELOPMENT

## SUCCESS COMPONENTS

### DEVELOPMENT & DESIGN OF A SPONSORSHIP PROGRAM

We will design and develop a sponsorship program, including program templates, program requirements, and recommendations for selecting and matching sponsors.

### SPONSORSHIP PROGRAM TRAINING SESSIONS & PROGRAM KICK-OFF

We will facilitate the training of sponsors and participants on what they can and should do to maximize the benefits of the sponsor relationship. All sessions can be recorded and used for future sponsorship programs.

### COLLABORATIVE CONVERSATION SESSIONS

We will facilitate collaborative sessions to bring together sponsors and sponsored leaders for joint discussions to further the sponsor relationship, set expectations and deepen the commitment to the program.

### LEADERSHIP DEVELOPMENT SESSIONS

Group sessions for participants focused on key leadership development topics—including the critical challenges to advancement and how to overcome them.

### PROGRAM SUPPORT

Check-in with participants/sponsors; program evaluations; insights gathering.